



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV/DI1 NASHVILLE WKRN.COM

Fletcher, Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Contract # 225601

Schedule Dates	11/01/12-11/05/12	Date Entered	10/30/12
Advertiser	Pol/Darren Jernigan - State House District 60 (157	Last Modified	10/30/12
Agency	Fletcher, Rowley Inc (4522)	Entered By	Liz Gammon
Product	Politicalz - Candidates (1077)	CO-OP	No
Brand	DARREN JERNIGAN FOR STATE HOUSE (116734)	Headline #	
Salesperson	POLITICAL LOCAL	Demo	Normal Spot (default)
Sales Office		Order Type	
Buyer Name		Package Deal	
Phone/Fax		Commission %	15.00
CPE	N/A	Commission	\$292.50
Account Types	Regional/Political/Local Agency	Net Total	\$1,657.50
Billing Type	Standard	Sales Tax	
Comments			

WKRN (WKRN)	Spots	Rate
By Broadcast Month		
Nov. 2012	6	\$1,950.00
Grand Total:	6	\$1,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	9:58A- The View					1				1	\$300.00	\$300.00	WKRN (WKRN)		10/30/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	9:58A- The View		1							1	\$300.00	\$300.00	WKRN (WKRN)		10/30/12
3.0	Normal Line / SPOT	11/01/12-11/02/12	1	:30	3P- Dr. Phil					1	1			2	\$225.00	\$450.00	WKRN (WKRN)		10/30/12
4.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	5:58P- News 2 at 6					1				1	\$350.00	\$350.00	WKRN (WKRN)		10/30/12
5.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	9:59P- News 2 at 10					1				1	\$550.00	\$550.00	WKRN (WKRN)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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For contract Terms and Conditions, please visit this site: <http://yoflforms.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WKRN</u>	Date: <u>10/30</u>
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I, Kati Bumgardner,
 being/on behalf of: Darren Jernigan, a legally
 qualified candidate of the Democrat political
 party for the office of: IN State House 60
 in the General
 election to be held on: 11/4

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Attached					

Total Charges: 1950.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Handwritten X mark]

I represent that the payment for the above described broadcast time has been furnished by:

Darren Jernigan

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Coleman Stant

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/30 Katipumzamen
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Doug Carter Greg Carter NSM
Signature Printed Name Title